



ROCK ISLAND PUBLIC LIBRARY

2023 ANNUAL OUTCOMES REPORT



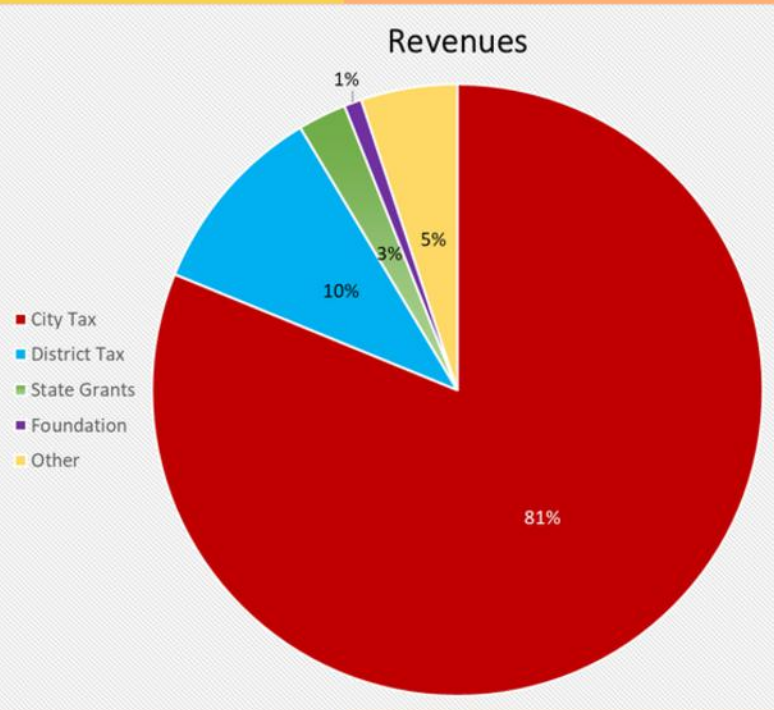
Serving you from:

The Downtown Library, 401 19th St.; Southwest Branch, 9010 Ridgewood Rd.;
Watts-Midtown Branch, 2715 30th St.; Library2Go mobile library, and Online

Financial Stewardship

LIBRARY REVENUE IN 2023

\$2,836,148



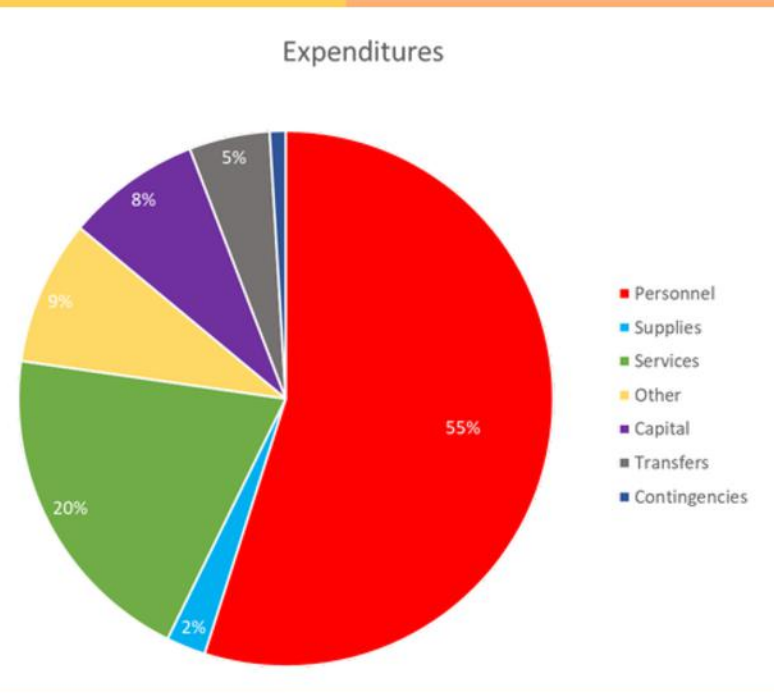
LIBRARY EXPENDITURES

Operational

\$2,955,704

Capital

\$256,156



The library continues to carefully manage its tax-supported budget. Inflation and necessary capital improvements are currently two of the biggest challenges. The replacement of the 30/31 Branch by the Watts-Midtown Branch partnership with the Two Rivers YMCA created a substantial cost-savings, helping to create a sustainable service model for years to come!

PROPERTY ACQUISITION

In 2023, the Board voted to purchase the parking lot adjacent to the south entrance at the Downtown Library.

Staff are already working on a plan for the space to enhance the Downtown Library!

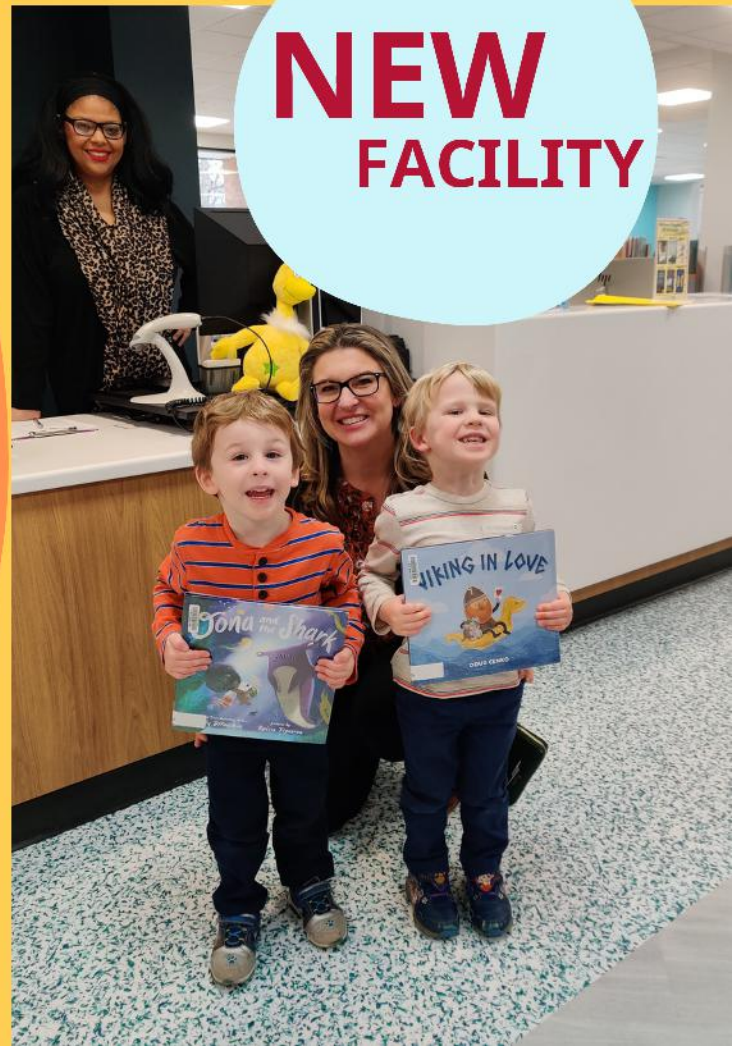


New Parking Lot provides more accessibility to Downtown Library!



Our Watts-Midtown Branch (named in honor of Eudell Watts, III and his mother, Lorene Evans Watts,) first opened Feb. 8, 2023. The Muir children (right) were our first patrons to check out items. The grand opening was held March 11, 2023.

NEW FACILITY





5 LIBRARY PROJECTS FOR 2023

TRANSFORMATIVE. RELEVANT. EQUITABLE. ENGAGED. TREE



1
WE WENT FINE FREE
 Overdue (late) fines eliminated for RIPL cardholders in Jan. 2023.



2
OPENED A NEW BRANCH

The Watts-Midtown Branch, an innovative YMCA-Library collaboration, opened.



3
CELEBRATED 150 YEARS
 Nov. 2022-2023 was the "Year of the Library!" RIPL was the 1st Illinois library to open after the 1872 Local Library Act. Multiple events continued through Nov. 2023, including monthly history programs and the lantern parade.



4
CREATED PALS

Regular booksales, which support the library's Fine Free efforts, were restored with the addition of Library Foundation PALS, People Advocating for Library Services volunteers.



5
ONGOING EQUITY WORK
 IDEA (Inclusion, Diversity, Equity, Accessibility) Committee formed. Among other work, we completed a DEI scorecard & ADA audit, reviewed policies, and audited the collection for DEI.

A GREAT RETURN!

Value of all library services used in 2023 = \$5,431,524.05

Saving our community

\$ 2,475,820.05



YEAR OF THE LIBRARY

continued through November 2023



From a ribbon joining and grand opening of our new Watts-Midtown Branch to our Downtown Library's 120th birthday, it was a year of celebration!



5 NUMBERS TO NOTE

2023 OUTCOMES: ROCK ISLAND LIBRARY

TRANSFORMATIVE, RELEVANT, EQUITABLE, ENGAGED: TREE

1

14%

MORE LIBRARY CARDS

Fine Free status, targeted marketing, library card drives, opening a new branch, and other library work increased new library cards overall, and total registered cards by 14%.

2

MORE VISITORS

Visitor counts at all locations were up 32% in 2023. Adding the Watts-Midtown Branch resulted in more NEW visitors, with Downtown & Southwest experiencing growth, too.

32%

3

HIGHER CIRCULATION

Total circulation of all materials (physical, digital, online, reference) was up 16%. Print held its own, showing increases of 10%, too. Of 267,082 items circulated in 2023, 120,686 were print. Digital circulation was up by 33%.

16%

4

MORE DATABASE USE

Use of the online tools that the library subscribes to (i.e., databases) went up 41%. Newsbank, World Book Online, Brainfuse HelpNow were among the most popular.

41%

5

101%

TOTAL SERVICES

Everything else we do - computer use, WiFi, interlibrary loans, copies, online views, computer help, notary, faxes, & others too numerous to mention. Up 101% to 1,214,934 uses.

Happy 120th,
Downtown Library!

ROCK ISLAND
LIBRARY
Begin Here

Fri, Dec. 15
2-5pm
Downtown

PLENTIFUL PROGRAMS! ALL AGES, ALL LOCATIONS



Booksales Return!



Maker events for adults



CRIVELLO



STEAM learning: Pre-teens and teens



History makers



Family fun



Early learning with Hug-A-Book



Music & culture



Reading programs



Storytimes & more!

↑ 44% ON-SITE PROGRAMS
630

+ Offsite & virtual: 354

↑ 12% PROGRAM ATTENDEES
59,316

Onsite, offsite, and virtual

↑ 90% VOLUNTEER HOURS
338

Formation of Library Foundation PALS, return of the book sales!

COMMUNITY CONNECTIONS



SUMMER READING

Summer Reading Total!
RIPL
455,681!
 minutes



PRINT CIRCULATION

↑10% 120,686

ELECTRONIC CIRCULATION

↑33% 114,220

REFERENCE HELP

↑36% 35,649

PATRON CONTACTS

↑14% 261,840

OFFSITE OPPORTUNITIES



Working with Parks & Recreation to bring back the Lantern Parade



Mobile Library2Go



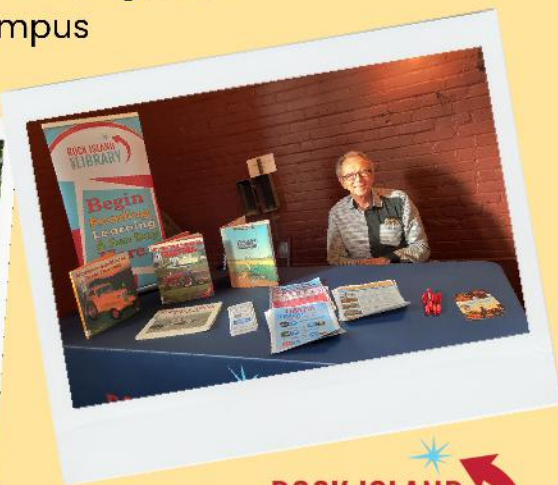
Community Events!

COMMUNITY PARTNERS

Leveraging resources for greater service!

- Rock Island-Milan School District
- Spring Forward Learning Center
- MLK Community Center
- Rock Island Parks and Recreation
- YWCA Quad Cities
- AOK (All Our Kids) Early Childhood Network
- Clock, Inc.
- EveryChild
- Rock Island HeadStart & Preschool
- Skip-a-Long Childcare Centers
- Kinderkids Child Development Center
- Community Health Care Clinic
- Midwest Writing Center
- Quad City Botanical Center
- Two Rivers YMCA
- Fort Armstrong
- Coventry Apartments
- Friendship Manor
- St. Anthony Nursing & Rehab Center
- Rotary Club of Rock Island
- Rock Island Kiwanis Club
- Goodwill of the Heartland
- Illinois Public Libraries Present
- Reaching Across Illinois Library System
- PrairieCat Online Consortium
- Augustana College & Archives
- Bettendorf Public Library
- Boys & Girls Club
- Davenport Public Library
- Geneseo Public Library
- Jordan Catholic School
- Moline Public Library
- Army Sustainment Command
- ARC of the Quad Cities
- Black Hawk College Adult Learning Center
- Black Hawk College Career Center
- Black Hawk State Historic Site
- Family Resources
- Heart of Hope Ministries
- Jewish Federation of the Quad Cities
- Out of Darkness Holocaust Remembrance
- Progressive Action for the Common Good
- Quad City Arts
- Rock Island Horticulture Club
- Rocky Resource Room
- Seton Catholic School
- US Army Corps of Engineers
- WIU – QC Campus


PrairieCat



309-732-READ | www.rockislandlibrary.org


ROCK ISLAND
PUBLIC LIBRARY
Begin Here.